

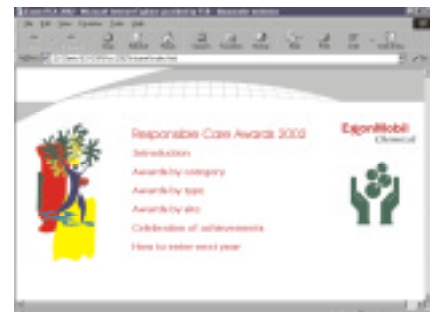
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# Celebrating leadership



## Case study

- **Client** ExxonMobil Chemical
- **Requirement** EMC wanted to publicise and celebrate the achievements of their workforce in the fields of Health, Safety and Environmental management.  
Appropriate messages need to be delivered both to staff throughout Europe and to the members of the communities within which the company works.
- **Solution** Each year, the Regional Director of ExxonMobil Europe and North Africa presents the company's Responsible Care Awards in person at their Brussels headquarters.



Since 1999, Multimedia Design has been designing, scripting, and producing a multimedia presentation to support the ceremony.

Following the ceremony each year, we have gone on to create an intranet site to spread the message through the workforce and a booklet for wider stakeholders. Last year the booklet became the organisation's official Health, Safety and Environmental report.



The project achieves excellent value for money by reusing elements of the artwork through the varied media.

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● **Related environmental interests**



When the Chairman of BG Group presented awards for technological innovation in a prestigious ceremony at the Science Museum in London, the supporting multimedia presentation had been written and produced by Multimedia Design.

By interviewing the scientists and technical specialists about the complex science behind their innovations, we were able to develop a presentation which explained both the developments and their business benefits to a non-specialist audience.

● **About Multimedia Design** Multimedia Design is a specialist developer of training and communication materials.

We have been helping world-class organisations to get their message across since 1995.

● **Clients** BG Group, Carlsberg Tetley, Cussons International, Department of Trade and Industry, Diageo, ExxonMobil Chemical, Guinness, Minerva SA, Müller, Organics Online, Reuters, Walkers Crisps.

● **Contact us** If you would like to know more about this or related projects, please call:

Mary Barnard  
Marketing Consultant  
Multimedia Design  
2 New Road  
St Ives  
Cambridgeshire  
PE27 5BG

Tel: 01480 494 515  
[www.mdsl-net.com](http://www.mdsl-net.com)  
[mary.barnard@multimd.demon.co.uk](mailto:mary.barnard@multimd.demon.co.uk)

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