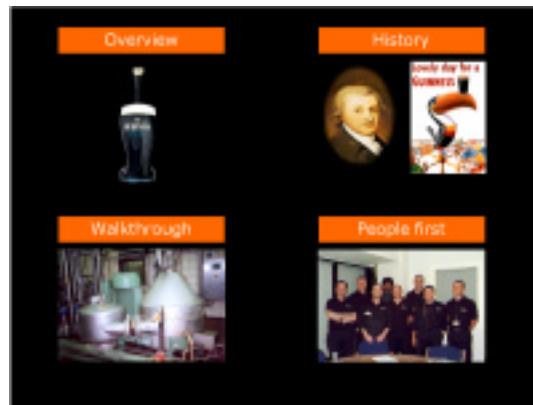

Induction materials

Case study

- **Client** Diageo
- **Requirement** To provide new staff at the Guinness Park Royal Brewery with an overview of their organisation and process.
- **Solution** Multimedia Design created a multimedia presentation containing information on the structure of the company, how the brewery fits into the group, the history of brewing on the Park Royal site and human resources information including health and safety.

Users can take a virtual tour of the manufacturing processes – following the raw materials from *grain to glass*, finding out about each element of plant and learning how it works.



The presentation is used both as a support tool for trainers and also as an exploratory training device which enables trainees to find out about those parts of the organisation and process which interest them.



It is also used to support the company's ever-popular brewery tours. It is very difficult to follow a technical explanation against the background noise in the production area, so the presentation is used to brief visitors on what they are about to see from the quiet and comfort of the training suite. They can then make sense of what they see when they are taken on the conducted tour.

● **Related projects**



When Carlsberg-Tetley asked us to help make their induction course more interesting, we created this lively team game to ensure that people from every level of responsibility – and from every department in the business – stayed on board.

The game is a riot to play and reinforces a number of key messages from the induction programme, reinforcing an appreciation of the multiplicity of customer-supplier relationships on which the overall process depends.

● **About Multimedia Design**

Multimedia Design is a specialist developer of training and communication materials.

We have been creating training tools for worldclass organisations since 1995.

● **Clients**

BG Group, Bournemouth and West Hampshire Water, Carlsberg Tetley, Cussons International, Department of Trade and Industry, Diageo, ExxonMobil Chemical, Guinness, Minerva SA, Müller, Organics Online, Reuters, Walkers Crisps.

● **Contact us**

If you would like to know more about this or related projects, please call:

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