

Teachers' support materials

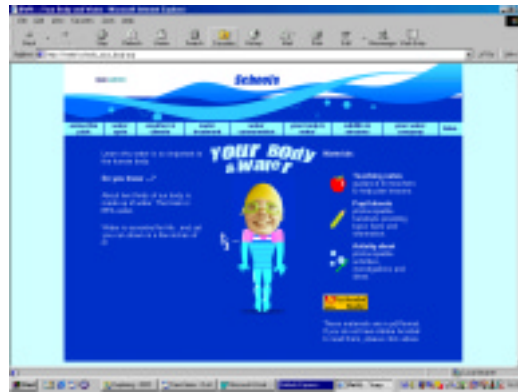
Case study

- **Client** Bournemouth and West Hampshire Water
- **Requirement** Bournemouth and West Hampshire Water wanted to reinvigorate their materials available to schools.

The requirement was for materials suitable for teachers working with pupils at Key Stage 3.

The materials needed to be easily accessible, stimulating, appropriate to teaching methods, and to comply with National Curriculum requirements.

- **Solution** Discussions were held with KS3 Geography and Science teachers to determine what sort of materials would be of most use to them. These teachers later reviewed the drafts to ensure the content and format were relevant.



There are seven topics related to water:

- The water cycle
- Weather and climate
- Water treatment
- Water conservation
- Your body and water
- Wildlife
- Your local water company

The new Schools website will be available from September 2003.

For each topic there are three types of material in .pdf format for teachers to download and build into their lessons.



Teachers' notes

An outline of the content of the topic, suggested approach, where to go for more information and curriculum guidance.



Pupil sheets

Handouts for pupils providing information with local flavour with which they can identify, for example, local rivers and wildlife, local history.



Activities

Interesting practical exercises to reinforce the information on pupil sheets.



- **Benefits**
 - Promotes Bournemouth and West Hampshire Water
 - Gives teachers and pupils immediate website access to materials
 - Pages are easy to update
 - Teachers can choose how integrate information into lessons

- **Related projects**



Following the success of the schools materials Multimedia Design was asked to reorganise and design a new website for the company.

BWHW needed to make a considerable quantity of information available so a clear, intuitive menu structure was essential.

The new website reflects the key values of the company and gives customers ready access to information.

- **About Multimedia Design** Multimedia Design is a specialist developer of training and communication materials.
We have been creating training tools for world-class organisations since 1995.
- **Clients** BG Group, Bournemouth Water, Cambridge Consultants, Cambridgeshire Business Services, Carlsberg Tetley, Cussons International, Department of Trade and Industry, Diageo, ExxonMobil Chemical, Guinness UDV, Minerva SA, Müller, Organics Online, Norfolk BusinessLink, Reuters, Trade Partners UK, Walkers Crisps.
- **Contact us** If you would like to know more about this or related projects, please call:

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